

# Andras Gyenes

*"Design depends largely on constraints." – Charles Eames*

## Contact

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## Top Skills

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Web/UI/UX Design

Layout & Typography

DTP/Print Design

Photography & Colour Theory

## Languages

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English (native/bilingual)

Hungarian  
(native/bilingual)

German (professional working)

## Summary

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I am a solution focused designer, always trying to achieve coherent results in every aspect of the creative, visual and user experience processes of the development projects I have the opportunity to work on.

## Experience

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2024.06 – present     **RENO Lighting – Richmond Hill, ON**

Web designer and developer – RENO using the Odoo framework had the challenge to transform it's web experience not only by redesigning, but connecting to an extensive multi country supporting backend. Continuously evolving new website with unique design features within the lighting industry.

Creative Lead – Creating a custom design language and style for company communications, including, online, print, social, animated and still – a wide platform unification of visual and experience side of company communication efforts.

2022.09 – 2024.06 **Lumify Inc. dba. Omnify – Markham, ON**

Web designer and developer – creating consistent design language and system, UX research, information architecture and visual UI design for company websites, landing pages

Design Lead – refreshing/facelifiting company branding and identity and servicing online and offline Marketing requests from flyers, tradeshow booth designs, 3D mockups, printed advertisement, promotional materials, etc.

2022.05 – 2022.09 **Perfect Property Maintenance Kings Inc. – Concord, ON**

Landscape and Graphic Designer – creating professional 3D landscape design mockups according to professional architectural designs, creating company print appearance

2022.03 – 2022.05 **Innermost Digital – Toronto, ON**

Web Designer Internship – participated in website design projects as part of Seneca College Field Placement Program

2019.10 – 2020.03 **PLA Consulting OU – Tallin, Estonia (Remote)**

Senior User Experience Designer – participated and coordinated the UX development process for an Estonian cryptocurrency Startup, including product research, process development, wireframing and UI design

2018.12 – 2019.11 **Ivory Asset Enterprises Ltd. – Dubai, UAE (remote)**

User Experience Designer – Primarily UI and UX design for an investment fintech FOREX trading company

2017.01 – 2019.09 **Dekoracio Design Studio LLC. – Budapest, HU**

Graphic Designer – I participated in various ATL/BTL projects for this boutique agency including experiential, event, editorial, packaging, UX and brand design projects

2014.06 – 2016.12 **BitPyrite Gaming Ltd. – London, UK (Remote)**

Lead Designer – I guided multiple mobile game application development projects for iOS and Android, mostly focusing on the age group of under 5

2011.02 – 2015.05 **Umbralabs Ltd. – Budapest, HU**

Lead UX Designer – I led the UX design of a unique 3D gaming focused SaaS eLearning platform development project. My job was to create an intuitive user flow for both main user groups: administrators and players according to the joint art direction of the 3D gaming assets.

2004.11 – 2014.03 **Mediahead Ltd. – Budapest, HU**

Art Director – the agency focused on multimedia and online development with many websites, and B2B web application UI/UX development projects

## Education

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2019.09 – 2022.03 **Seneca College – Toronto, ON**

Graphic Design (GRA) – Graduated with High Honors, and President Honour List certifications after a 3 year extended course, with UX and Web development specialization. I received an Advanced Diploma.

2009.04 – 2010.03 **Studio 21 Creative Education Centre – Budapest, HU**

Adobe Creative Suite Certificate

1989.09 – 1993.06 **Louis Tolnai Bilingual High School – Gyonk, HU**

Graduate High School Diploma

Advanced German Language Exam (B2)

## **Soft Skills**

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Visual thinking, Multitasking, Strategic thinker, Assertive, Accurate, Analytical, Independent, Team player, Experienced, Old-school, Innovative, Self-learner, Branding, Packaging, Advertisement, Editorial design, User interface design, User experience design, User experience research, Wireframing, Prototyping, 3D modeling, AI/Prompting, Information Architecture design, Business Process Analytics

## **Hard Skills**

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Adobe Creative Cloud, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat Pro, Adobe XD, Figma, Sketch, Corel Draw, Nevercenter Silo 3D, Affinity Designer, Affinity Photo, Affinity Publisher, Microsoft Office, Google Docs, Slack, Trello, Monday, Miro, WordPress, Elementor, WP Bakery, WooCommerce

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